



## **Details of Add on Courses Certificate Course (Online Mode) offered by NPTEL, SWAYAM under academic flexibility**

<b>Sr. no.</b>	<b>Description</b>
1.	Flyers/Brochure



University of Mumbai

**NIRMALA COLLEGE OF COMMERCE**

Municipal School Bldg., Rani Sati Marg, Malad (East), Mumbai - 400 097. • Tel.: 2844 1083

**2023 – 2024**



  
I/c Principal  
Dr. Umeshchandra Yadav



University of Mumbai  
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Sr. No.	Topic Name
1.	Ancient Indian Management
2.	Digital Marketing Strategy
3.	Advertisement and Media
4.	Development Economics
5.	Financial Management



  
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## Ancient Indian Management

 **Nirmala College of Commerce**

**Add on course:**



**ANCIENT INDIAN MANAGEMENT**

Dr. Alka Jain

Source: AICTE

Course Code: NCC-24/25/01

***Conducted by: Prof. Abha Ruparel***

**Duration: 7 Weeks**

**Mode: Offline**




  
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## Digital Marketing Strategy

 **Nirmala College of Commerce**

**ADD ON COURSE:**

**Advertising & Media**



**Dr. Manali Bhattacharya**  
**SOURCE: CEC**  
Course Code: NCC-24/25/03

**Conducted By: Prof. Glena D'Silva**

**Duration: 8 Weeks**  
**Mode: Offline**




  
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## Advertisement and Media

 **Nirmala College of Commerce**

**ADD ON COURSE:**







**Prof. Chinmoy Kumar Roy**  
**SOURCE: INI**  
Course Code: NCC-24/25/02

**Conducted by: Dr. Suresh Yadav**

**Duration: 8 weeks**

**Mode: offline**

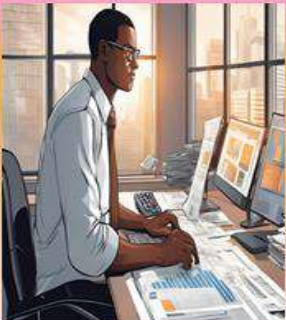





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## Development Economics



 **Nirmala College of Commerce**

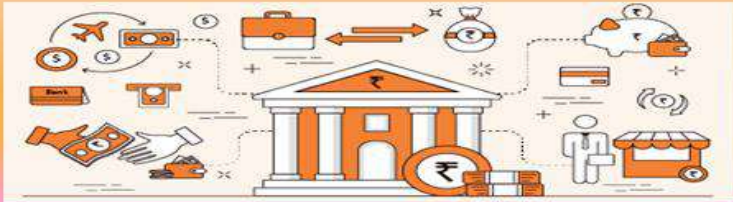
**Add On Course:**

*Financial Management*

**C.A. Amita Bissa**  
Source: CEC

**Conducted by: Prof. Hamza Usmani**

**Duration; 6 weeks**  
**Mode: Offline**






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## Financial Management

 **Nirmala College of Commerce**

**Add On Course:**


**Development Economics**

*Dr. Shreedu Chungkham*

Source: CEC

Conducted by : Prof. Pankaj Maurya

**Duration: 7 weeks**  
**Mode: Offline**



  
I/c Principal  
Dr. Umeshchandra Yadav